



April 25, 2026

Pueblo's Wildest Brewfest features local Colorado breweries, wineries and distilleries. Visitors enjoy craft beverages, live music, and local gourmet street foods all next to some of the most unique animals on the planet!

Sponsor Benefits	Presenting Sponsor \$3,000	VIP Presenting Sponsor \$1,500	Contributor \$1,000	Friend \$300
Presenting Sponsor Recognition on Marketing Materials	✓	✓		
Recognition on Event Press Release & Social Media	✓	✓		
Sponsor Recognition on Marketing Materials*	✓	✓	✓	
Recognition in ZooNews Mailed to 2,600 Households	✓	✓		
Recognition in Monthly eNews (12,000 subscribers)	✓	✓	✓	✓
Complimentary Day Passes to the Pueblo Zoo	30	15	12	8
Complimentary Event Passes to Brew at the Zoo	12	6	4	2

Yes!



I would like to be a sponsor for

Name: _____

Company: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Choose your level:

Presenting Sponsor
\$3,000
1 Available

VIP Presenting Sponsor
\$1,500
1 Available

Contributor Sponsor
\$1,000

Friend Sponsor
\$300

I would like to send a check

Please send me an invoice

Please charge my Credit Card

Card #: _____ **Expiration:** _____ **CVV #:** _____

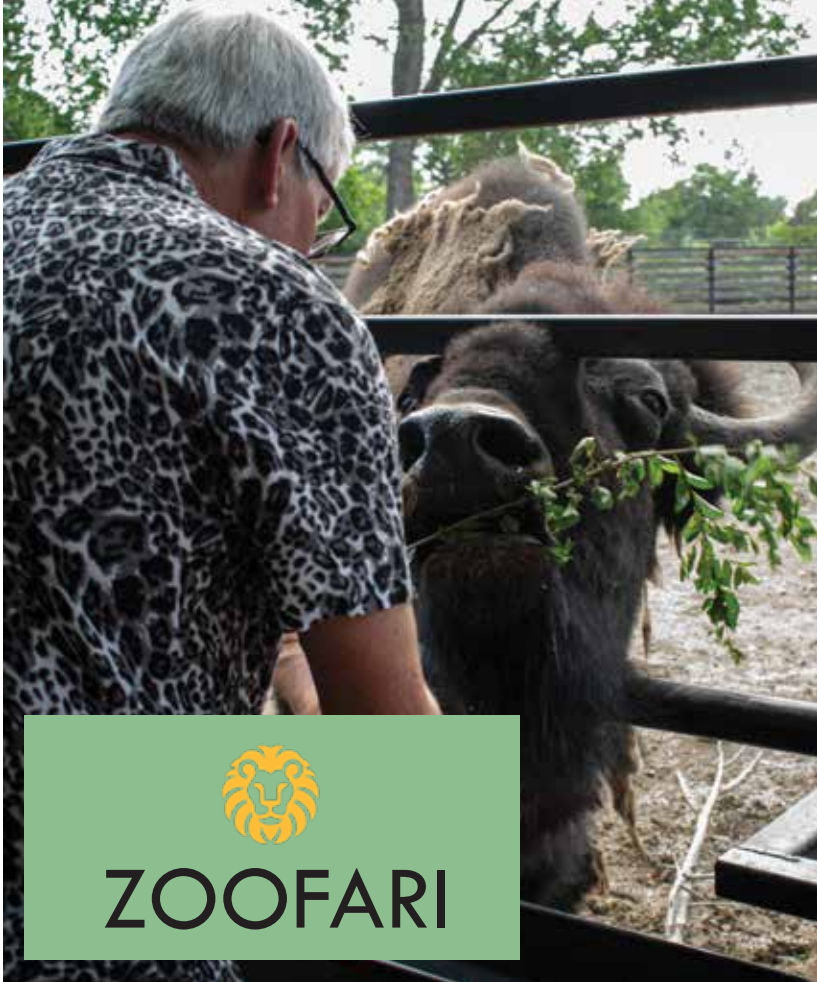
Signature: _____

All sponsorships are considered a donation and are tax deductible, less the value of any physical benefits received (i.e. passes, etc.)
Passes may be refused to get full tax benefit.

Please return to:

Ambrey Bartolo
abartolo@pueblozoo.org
Pueblo Zoo, 3455 Nuckolls Ave
Pueblo CO 81005
719-561-1452 ext 106

 **Pueblo ZOO**
Empower. Engage. Conserve.



June 20, 2026

Join community leaders, influencers and philanthropists at the zoo's signature event. With a distinct flavor and vibe, this outdoor event is in mid-June and features behind the scenes tours, live music, a variety of food choices, open bar, and robust live and silent auctions.

Sponsor Benefits	Premier \$3,600	Leadership \$1,800	Supporter \$900	Friend \$450
Zoofari Program Recognition	✓	✓	✓	✓
Recognition on Signage at The Event	✓	✓		
Recognition in ZooNews Mailed to 2,600 Households	✓	✓		
Recognition in Monthly eNews (12,000 subscribers)	✓	✓	✓	✓
Recognition on Zoo Website	✓	✓	✓	
Zoofari Tickets	16	8	4	2
Complimentary Day Passes to the Pueblo Zoo	16	8	4	2

Yes!



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Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Choose your level:

Premier Sponsor
\$3,600

Leadership
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Supporter
\$900

Friend
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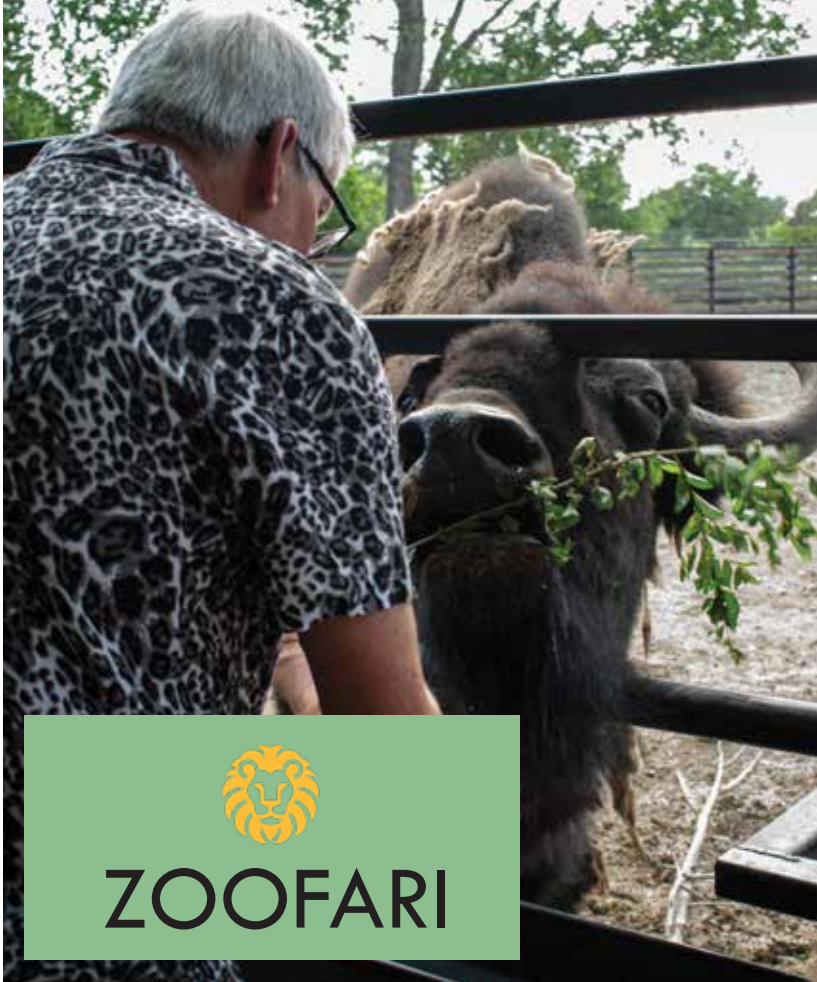
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Sponsor Benefits	Premier \$3,600	Leadership \$1,800	Supporter \$900	Friend \$450
Zoofari Program Recognition	✓	✓	✓	✓
Recognition on Signage at The Event	✓	✓		
Recognition in ZooNews Mailed to 2,600 Households	✓	✓		
Recognition in Monthly eNews (12,000 subscribers)	✓	✓	✓	✓
Recognition on Zoo Website	✓	✓	✓	
Zoofari Tickets	16	8	4	2
Complimentary Day Passes to the Pueblo Zoo	16	8	4	2

Yes!



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Senior Safari | Senior Week



Senior Week September 13-19, 2026 | Senior Safari September 16

Senior Week provides one week free admission to seniors, 65+, centered around a Senior Safari Day full of activities! Senior Safari sponsored activities attract a mix of active seniors and facility residents for refreshments, zoo tours, yoga, live music and more!

Sponsor Benefits	Presenting \$3,000	Coffee & Donut \$2,000	Senior Safari Lunch \$1,500	Health Screening \$1,500	Entertainment \$1,000	Friend \$500
	Full week of recognition.		Recognition during Senior Safari.			
Presenting Sponsor Recognition on Marketing Materials	✓					
On-site Recognition*		✓				
Recognition on Event Press Release & Social Media	✓	✓	✓	✓		
Recognition in ZooNews Mailed to 2,600 Households	✓	✓	✓	✓	✓	
Recognition in Monthly eNews (12,000 subscribers)	✓	✓	✓	✓	✓	✓
Complimentary Day Passes to the Pueblo Zoo	30	15	15	15	12	8
Opportunity to Provide Marketing Materials	✓	✓	✓	✓	✓	✓
Booth During the Event	✓	✓	✓	✓	✓	✓

Yes!

Senior Safari

Senior Week

I would like to be a sponsor for

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Choose your level:

Presenting Sponsor \$3,000	Coffee & Donut Sponsor \$2,000	Senior Safari Lunch \$1,500	Health Screening \$1,500	Entertainment \$1,000	Friend \$500
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

1 Available

I would like to send a check

Please send me an invoice

Please charge my Credit Card

Card #: _____ Expiration: _____ CVV #: _____

Signature: _____

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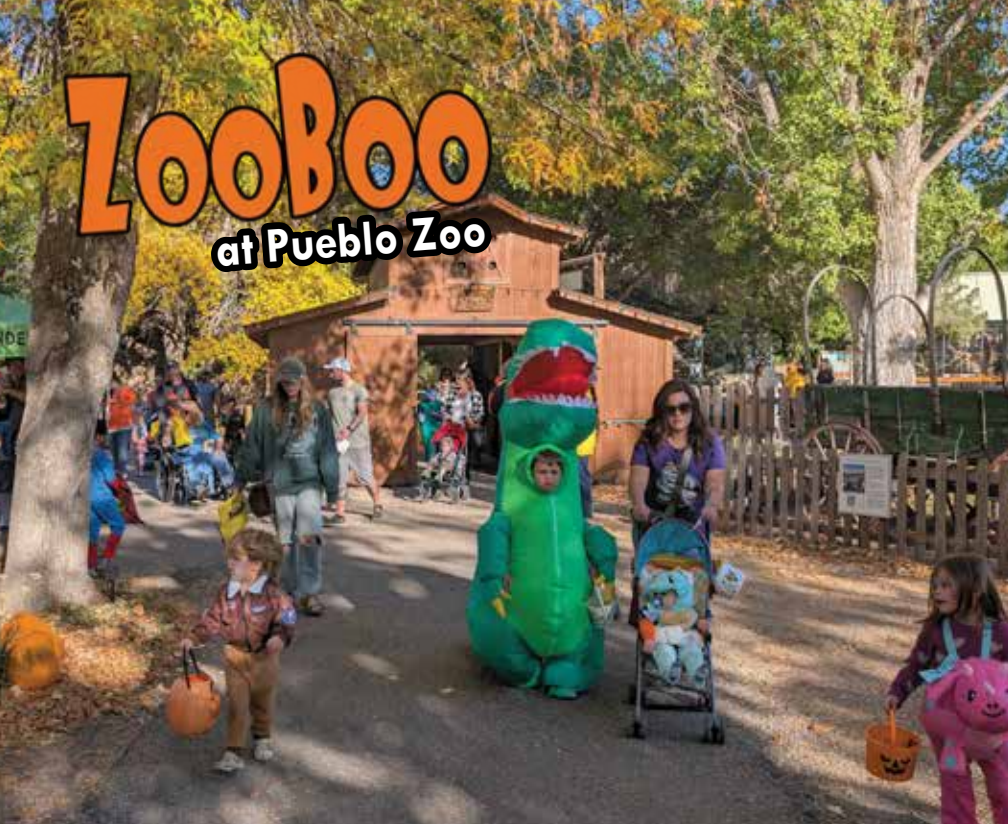
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ZOO
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ZooBoo at Pueblo Zoo



October 24, 2026

Themed treats, crafts and games abound as the zoo is buzzing with families out for safe Halloween fun! Sponsors can engage visitors directly at customizable treat stations providing an amazing opportunity to connect with guests.

Sponsor Benefits	ZooBoo Presenting Sponsor \$2,500	BooBonus Presenting Sponsor \$1,500	Friend Sponsor \$200
Presenting Sponsor Recognition on Marketing Materials	✓	✓	
Recognition on Event Press Release & Social Media	✓	✓	
Recognition in ZooNews Mailed to 2,600 Households	✓	✓	
Recognition in Monthly eNews (12,000 subscribers)	✓	✓	✓
Complimentary Day Passes to the Pueblo Zoo	30	15	8
Complimentary Event Tickets to ZooBoo	16	8	2
Booth During the Event	✓	✓	✓

All sponsors are required to provide: Treats (candy or non-candy items) for 2,000 trick-or-treaters (\$400 in-kind value) and volunteers to staff your booth BOTH times (costumes encouraged!)

Yes!

ZooBoo

at Pueblo Zoo

I would like to be a sponsor for

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Choose your level:

Presenting Sponsor \$2,500
1 Available

BooBonus Presenting \$1,500
1 Available

Friend \$200

Please provide my candy (\$400 add-on)

I would like to send a check

Please send me an invoice

Please charge my Credit Card

Card #: _____ Expiration: _____ CVV #: _____

Signature: _____

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November 27 - December 28, 2026

This enchanting display is Southern Colorado's favorite holiday tradition and promises a dazzling experience for everyone. Visitors venture into a magical wonderland filled with over 150 whimsical animal-themed designs and over 250,000 twinkling lights as you stroll through zoo grounds.

Sponsor Benefits	Presenting \$6,000	CC Cafe \$5,000	Santa Sundays \$5,000	Sensory Friendly Night \$3,300	Adults Only Night \$3,300	Ambassador \$3,000	Partner \$1,700	Contributor \$1,200	Supporter \$700	Friend \$350
Recognition in Radio Advertising	✓									
Presenting Sponsor Recognition	✓	✓	✓							
Electronic Sign Recognition at Pueblo Blvd	✓	✓	✓							
Recognition on Event Press Release & Social Media	✓	✓	✓	✓	✓					
Recognition on Marketing Materials	✓	✓	✓	✓	✓					
Logo Displayed in Lightbox at Admission Gate	✓	✓	✓	✓	✓	✓				
Recognition in ZooNews Mailed to 2,600 Households	✓	✓	✓	✓	✓	✓	✓	✓		
Recognition in Monthly eNews (12,000 subscribers)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition on Event Sponsor Banner	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition on Zoo Website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Complimentary ElectriCritters Event Tickets	250	200	175	160	160	150	75	40	20	10

Yes!

ElectriCritters

I would like to be a sponsor for

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Choose your level:

Presenting Sponsor
\$6,000
1 Available

**Candy Cane
Cafe Sponsor**
\$5,000
1 Available

**Santa Sunday
Sponsor**
\$5,000
1 Available

Ambassador
\$3,000

Sensory Friendly Night **\$3,300**
1 Available

Adults Only Night **\$3,300**
1 Available

Partner
\$1,700

Contributor
\$1,200

Supporter
\$700

Friend
\$350

Candy Cane Cafe sponsor will have their logo featured on our reusable cups as well as signage at the cafe.

Santa Sunday sponsor will have their logo featured on signage at the Den where Santa will be located on those nights.

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Please send me an invoice

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