

# Zoofari



June 21, 2024

## Event Info



ZOOFARI mixes fun, garden party elegance, a refreshing natural setting, and up-close animal encounters - something only the Pueblo Zoo can offer!

- Exclusive behind-the-scenes tours
- Animal encounters
- Live music
- Flowing food and libations
- Silent auction
- Live auction

## Exposure



Zoo supporters and Zoofari attendees are engaged community members that value local businesses. Aligning yourself as a zoo supporter shows them that you value and invest in the places they love.

## The Cause



Located in Pueblo City Park since the early 1920's, the Pueblo Zoo is a hallmark of Pueblo life and culture. Today, the Pueblo Zoo welcomes 100,000 annual visitors from across the country. The Pueblo Zoo is a trusted voice for animal conservation and directly supports the conservation of three ambassador species. Zoofari provides critical funding for care of 300 animals and education programs serving more than 10,000 local students.

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## Sponsor Benefits



	Premier	Leadership	Supporter	Friend
	\$3,000	\$1,500	\$750	\$400
Zoofari Tickets	16	8	4	2
Day passes to zoo	16	8	4	2
Zoofari Program recognition				
Invitation to Donor Reception (Dec. 2023)				
Logo and link on Zoofari webpage				
Recognition (x1) in monthly eNews				
Logo on animal displays at event				
Name recognition Fall ZooNews (2,000+ mailed)				
Recognition Zoofari invitations*				
Recognition by Director at event stage				

\* recognition dependent on sponsor confirmation by April 10 for invitation

## More info:

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